

# **Privacy and Cookie Policy**

#### 1. Introduction

Welcome to Jupiter LED Lighting. This Privacy and Cookie Policy outlines how we collect, use, and protect your personal information when you visit our website and interact with our services. By accessing or using our website, you agree to the terms of this policy.

### 2. Information We Collect

We collect various types of information when you interact with our website, including:

- Personal Information: such as your name, email address, phone number, and shipping address, which you provide voluntarily when you place an order or contact us.
- Usage Data: information about how you interact with our website, such as pages visited, time spent on each page, and referring website.
- Cookies: small data files stored on your device that help us improve your experience on our website and analyze usage patterns.

### 3. Use of Information

We use the information we collect for the following purposes:

- To process and fulfill your orders
- To provide customer support and respond to your inquiries
- To improve our website and services
- To send you promotional materials and updates about our products and services (if you opt-in)

To comply with legal obligations

### 4. Sharing of Information

We do not sell, rent, or share your personal information with third parties, except in the following circumstances:

- With service providers who assist us in operating our website and conducting our business
- When required by law or to protect our rights and property
- With your consent

### 5. Security

We take reasonable precautions to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure. Therefore, we cannot guarantee absolute security.

### 6. Your Rights

You have the right to:

- Access, correct, or delete your personal information
- Opt-out of receiving promotional emails
- Disable cookies through your browser settings
- To exercise these rights or for any inquiries about your personal information, please contact us at Info@JupiterLEDLighting.com.

### 7. Cookie Usage

We use cookies and similar tracking technologies to enhance your browsing experience and analyze website traffic. By using our website, you consent to the use of cookies in accordance with this policy.

# 8. Changes to This Policy

We may update this Privacy and Cookie Policy from time to time. Any changes will be posted on this page, and the revised policy will be effective immediately upon posting. We encourage you to review this policy periodically for any updates.

# 9. Contact Us

If you have any questions or concerns about this Privacy and Cookie Policy, please contact us at Info@JupiterLEDLighting.com.